New England Deaconess Hospital
Boston, Massachusetts

pulse

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Area construction projects to cause traffic problems

During the coming winter months, the Longwood Medical Area is expected to be faced with a unique and difficult set of traffic problems. Construction activity at the sites of the new Medical Area Total Energy Plant (MATEP) and Affiliated Hospitals Center (AHC) will add greatly to the delays and congestion normally anticipated at this time of year.

Construction is planned to start this winter on the MATEP distribution network of tunnels, pipes and electrical conduits under area streets which, if the plans are approved by the courts, will carry steam, chilled water and electricity from the plant to consumers throughout the area.

The entire MATEP project is presently under judicial review following a suit brought by the City of Brookline and community organizations. They oppose the power plant's location.

Construction of this system, however, will tie up traffic in the areas indicated on the map shown here. Binney Street is expected to be open only for traffic to buildings on the street (such as the Dana Center), and for construction and emergency vehicles during approximately the first eight months of 1978. Traffic which presently uses Binney Street will therefore add to congestion along Brookline and Longwood Avenues. The map shows streets and intersections which will be affected and which should be avoided by motorists.

The Medical Area Service Corporation (MASCO) is working continuously with the contractors for the two projects to minimize problems. Several actions have already been taken to keep traffic moving, including the following:

1. Deaconess Road has been made two-way between Brookline Avenue and Binney Street.
2. New tow zones, where parking is prohibited between 7 a.m. and 5 p.m., have been established along Brookline Avenue, Francis Street, Deaconess Road and Binney Street.
3. Meter maids are ticketing cars that ignore the parking regulations.
4. The Boston Police Department has agreed to supply intensive towing in the area when requested to keep streets clear.
5. Additional Boston Police Officers will be keeping intersections clear and traffic moving.

Hospital staff and employees are urged to help in the effort to reduce traffic and avoid confrontations with large trucks by following these MASCO recommendations:

1. Reconsider whether you really must drive your car into the area every day.
2. If you must drive, find a new route which will avoid the streets and intersections on the map at all costs.
3. If your schedule permits, avoid arriving and departing during peak traffic hours (7:30-9:30 a.m. and 4:00-5:30 p.m.).
4. Try carpooling with a friend or two.
5. In good weather try walking or bicycling within the area if you live nearby.
6. Consider riding the bus. MBTA service into the area has improved greatly in recent years. There are also three different shuttle buses which connect easy-to-reach peripheral garages to the area. Two of these are operated by MASCO (from Kenmore Square and Church Park) and one by the Mission Park Garage.
7. Consider riding the MBTA Riverside Line or Huntington Avenue line into the area. The Riverside line has been completely rebuilt, with refurbished stations and brand new cars. It will get you from the Riverside parking area to the Medical Area in 20 minutes.
8. Those who cannot take any of the actions mentioned should allow extra travel time for delays on the way to work.

Foundations for the Medical Area Total Energy Plant are shown under construction on the corner of Brookline Avenue and Francis Street. The Affiliated Hospitals Center rises on the corner of Binney and Francis Streets, adjacent to the MATEP site.

Housekeeping staff celebrates completion of training program

Over 60 members of the hospital's housekeeping staff celebrated the completion of a two-month training program with a party and award ceremonies in the Harris Hall roof classroom on December 20.

President Laurens MacLure and Director Richard E. Lee awarded the diplomas and praised the department for its professionalism. "Your vital contribution to providing the best possible care for our patients is fully recognized," Mr. MacLure said. Administrative Assistant Joseph Doherty told the groups they were "one of the best housekpeeing departments in the City of Boston."

The award ceremonies were followed by a sumptuous buffet lunch, after which the group sang Christmas carols and generally participated in the spirit of the season.

(Continued on page 4)

A Deaconess Christmas

Santa, his helpers and a little friend.

Nursing student, Sue Frazier, plays piano at lively glee club performance

The kids loved the puppet show

Everyone loved the Friend's bazaar

The Farr 3 nursing station was beautifully decorated

The hospital party was a time for everyone to play

Nursing students charm DTU residents with Christmas carols

Nursing Grand Rounds is a hit

Nursing Grand Rounds is now a reality at the Deaconess. After months of planning and research by the head nurses' section group and staff education committee, over 100 nurses and other members of the health care team converged on the Deaconess 3 classroom, December 7, to participate in the first presentation.

"We were extremely encouraged by the initial response. It's a good start," said Cindy Shuler, an organizer of the program. Mrs. Shuler is a unit teacher and assistant head nurse on Palmer 3.

The overall purpose of Nursing Grand Rounds is peer review. More specific goals include the promotion of closer personal and professional relationships among staff nurses, an appreciation of nursing problems encountered in other units, and identification of resources within the hospital environment.

"Our purpose is also to provide an opportunity to offer constructive feedback, a communications skill essential to peer review," explained Judy Miller, nursing care coordinator and one of several enthusiastic rounds organizers. She added that while the staff education committee chose the first patient, primary nurses are encouraged to identify and present patients suitable for future rounds.

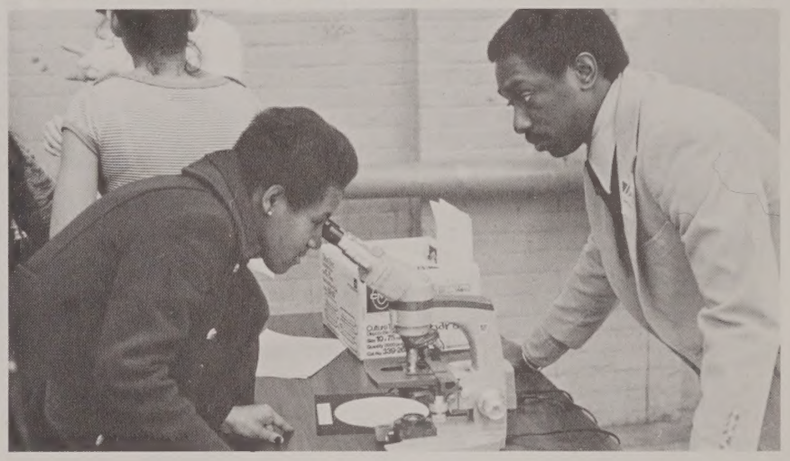
"The first patient we chose," Ms. Miller continued, "had multiple admissions for congestive heart failure complicated by pulmonary edema. One of the nursing goals formulated during the patient's previous hospitalizations was to teach him how to adapt his lifestyle to live within the limitations imposed by his heart condition, which included a low sodium intake. We found however, that he had eaten a jar of pickles immediately prior to admission. The patient knew this would aggravate his condition, but the health care team had not revised their goals to take into consideration his strong Greek background and attendant dietary habits. No one had explored the patient's own lifestyle priorities, but we should have integrated these with the objectives of the health care team."

The rounds clearly open the channels of communication between the nursing staff, who all too often are unaware of projects developed by other staff nurses or innovations in other patient units. This presentation also pulls together all members of the health care team and allows a free flow of information among the different specialities.

"We want to develop an atmosphere," Mrs. Shuler added, "where nurses, dietitians, physical therapists and everyone concerned with patient care can share successes and failures, where we can share common experiences, and where we can follow through on a nursing plan to see how it works."

Nursing Grand Rounds at the Deaconess are divided into four sections: Guidelines for Assessment, Planning – A Systematic Method to Meet Goals, Implementation, and Evaluation of Patient's Response to Nursing Interventions.

The next presentation is scheduled for February 8. All members of the health care team are encouraged to attend.



Donna Richards (above, left) a medical technologist, and Jerome McKinnon, (below, right) from Personnel, participated in a Health Career Fair December 8 at Roxbury High School. Ms. Richards demonstrated blood typing, while Mr. McKinnon showed the students how to use a microscope and identify sickle cell anemia cells. The Deaconess booth was one of nine set up in the gym. The blood typing attracted a steady stream of students who were able to type their own blood and that of their friends. The fair was sponsored by the Roxbury/Harvard School Program to help students with a high unemployment potential to become aware of a variety of job options and make realistic career decisions.

Local women's organization donates research equipment

Aid to Cancer Research, a Boston-based group of 27 women, has presented a phase contrast microscope attachment to Dr. Anthony P. Monaco and his research team at the Cancer Research Institute. The presentation took place at ceremonies held December 8 in the CRI library.

This much needed piece of equipment allows blood platelets to be counted, a necessary procedure for Dr. Monaco's inquiries into transplant immunology.

Founded 29 years ago, Aid to Cancer Research has raised over half a million dollars for the cause. Requests for equipment, scholarship assistance or fellowship are evaluated by a medical advisory board of seven prominent physicians, including Dr. Shields Warren of the New England Deaconess Hospital.

Aid to Cancer Research members present phase contrast microscope attachment to Dr. Anthony P. Monaco. They are, from left to right, Mrs. Irving Keiter, Mrs. Stanley Litchman, Mrs. Bernard D. Frank, Mrs. Norman Weinberg and Mrs. Max Mayer, chairwoman of the group.

Hospital renovations mean more effective patient care, better working conditions

Workmen with dusty boots and an array of tools dangling from their belts have become a familiar sight at the Deaconess. With amazingly little disruption, they move walls, put new turns in corridors and change familiar locations into sparkling new working environments. It's all part of the hospital's continuous adaptation to changing patient needs and departmental requirements.

With the imminent completion of the print room and pharmacy areas in the Palmer basement, the major focus of renovation work is the expanded ambulatory services facility on Deaconess 1. Serviced by a relocated ambulance entrance opening onto Autumn Street, ambulatory services and the observation unit will fill the entire first floor, permitting expanded space adjustments for chemotherapy, podiatry, physical therapy and the dental clinic on Deaconess 2. The mail room and messenger service will be moved into part of the space formerly occupied by the pharmacy.

It is anticipated that these new facilities will begin operation around April 1.

A library/conference room and a teaching room for the radiology department were recently completed on Farr 2. On the north end of the same floor, space is being remodeled for an ultra-sound section.

Of particular interest to those who drive to work is the recent approval of an extension to the Pilgrim Road garage. The construction, scheduled to begin as soon as the ground is sufficiently thawed, will increase the number of parking spaces from the present 344 to 405. Construction time is estimated at eight months.

Future plans call for a bridge across Pilgrim Road that will connect Farr 4 with the third floor of Harris Hall. This will make it possible to move department space, such as on-call staff quarters and the department of social service, from Deaconess 3 to Harris Hall. The space currently occupied by these departments will be required for the expansion of the blood bank and relocation of the department of cardiology.

President Laurens MacLure congratulates Evelena Dirado while presenting her with a diploma for completing the two-month housekeeping training program. Director Richard E. Lee and building services supervisor, Susan Welsh, stand behind.

housekeeping . . .

(Continued from page 1)

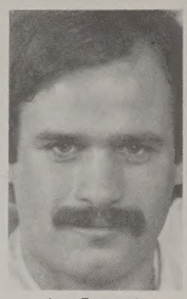
The training program was organized by Peter Dalton, manager of building services, and Susan Welsh, supervisor, in conjunction with Portion Control Products Inc. of Rhode Island. Portion Control supplies the hospital with cleaning chemicals and equipment.

Courses included bathroom cleaning, stripping and refinishing floors, wall washing and rug cleaning. In addition, instruction was given in infection control and isolation precautions.

"Our goals were to standardize and explain proper cleaning methods and the correct dilution of cleaning chemicals, to provide employees the opportunity to present problems and difficulties and to establish the importance of proper cleaning throughout the entire hospital complex, in both patient and non-patient areas," Ms. Welsh said. She added that the importance of having a professional attitude towards the job was emphasized throughout the program.

Mr. Dalton praised the efforts of Liz Stewart, building services secretary, who scheduled the classes, and Barbara Keefe and Richard Naliwaika, supervisors, who assisted in organizing the program.

Mr. Ferrante promoted



Joe Ferrante

Joseph A. Ferrante, former business manager for surgical services, has been promoted to assistant director for administration, department of surgical services. As assistant director, Mr. Ferrante will continue to handle the fiscal and statistical affairs of the department, while assuming new interdepartmental duties that include coordinating the support activities of surgical services such as housekeeping and laundry. Mr. Ferrante will continue to report to Miss Margaret Burns, director of the department of surgical services.

Before coming to the Deaconess three years ago, Mr. Ferrante was employed in the finance department of a local manufacturing concern. Majoring in health care and finance, Mr. Ferrante was graduated from Northeastern University in 1977 with an MBA degree.

Mr. Ferrante lives in Watertown with his wife, Margaret, a former medical technologist at the Deaconess.

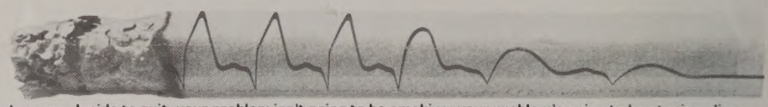
United Way donations increase 23 percent

NEDH staff and employees can take a great deal of pride in the outcome of this year's United Way Campaign. A total of $23,526 was raised, a 23 percent increase over last year's $19,170 total and 7 percent above the campaign goal of $22,000.

Marjorie Pond, administrative assistant, coordinated the fund raising drive for the hospital. She reports that of the 34 areas having more than four employees, 26 showed an increase in the number of persons contributing and/or the amount of dollars raised in comparison to last year.

Joyce Tower, director of dietetics, has been chosen to head the hospital's campaign next year.

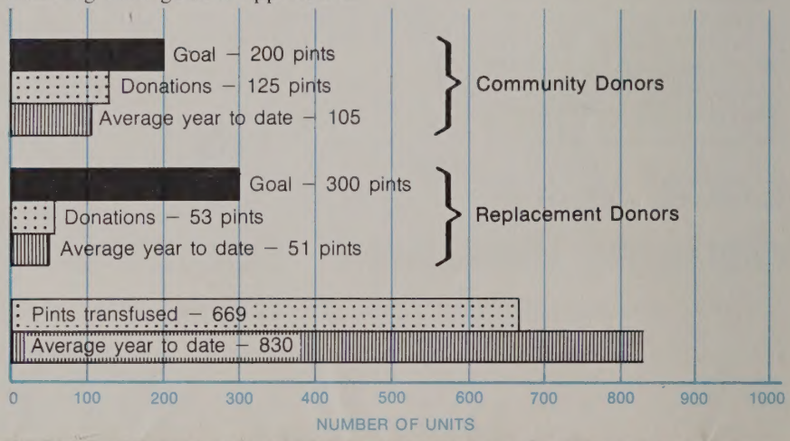
(l.-r.) Sue Landsman, Jane Feeley and Joanne Casella say 'thanks, but no thanks' to an offer of a cigarette. The three successfully completed a 'Kick the Habit Clinic' held at the Deaconess in November.



unless you decide to quit, your problem isn't going to be smoking; your problem's going to be staying alive.

DECEMBER BLOOD COUNT

The Blood Bank has set donation goals of 200 pints a month for Community Donors and 300 pints a month for Replacement Donors. Community Donors are friends of the Deaconess who contribute to the general blood supply. Replacement Donors give blood for a specific patient. Each month in this space, the *Pulse* will chart the efforts of the Blood Bank in meeting its goals. Everyone's help in achieving these goals is appreciated.



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185 Pilgrim Road
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The New England Deaconess Hospital is a 489-bed and 16-building complex. Physicians from the Joslin Clinic, the Lahey Clinic, Overholt Thoracic Clinic and the independent medical and surgical staffs serve the needs of their patients at the hospital. The Deaconess is internationally known for diagnosis, treatment and research in brain and chest surgery, cancer, diabetes and general medicine, and is affiliated with Harvard Medical School.

PULSE is published monthly by the public relations department of the New England Deaconess Hospital.

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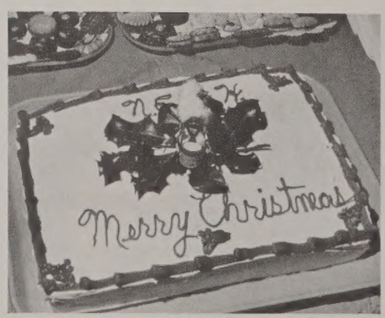

The Deaconess Celebrates Christmas . . .
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